

Home Travel Destinations

APRIL 1, 2025

From glistening grottos to hedonistic day clubs: European beach destinations to visit in 2025

Along with a curated selection of summer stays handpicked from Luxury Escapes European Beach Destination sale.



Author

Elise Cullen



The sea in Puglia. Ed Anderson/aremediasyndication.com.au

Every recommendation you see has been handpicked by our editors. If you click, buy or book through our links, we may earn a commission. Read [more](#) here.

Australians have a deep love for a **European summer getaway**. Ask anyone fresh off the plane, and chances are, they're already planning their next winter abroad before their Euro summer tan

fades.

The notion that if you've 'seen one, seen them all' couldn't be further from the truth when it comes to recommending beaches across the continent. Each stretch of coastline tells its own story, shaped by the rhythm of its culture, the flavours of its cuisine, and the warmth of its local hospitality. From cerulean grottos in Greece and sun-drenched, **pebbly shores in southern Italy** to dramatic dunes in Portugal and mountainous coves in Spain, Europe is home to an endless parade of spectacular beaches where the holiday motto is blissfully simple: swim, eat, sleep, repeat.

We've rounded up some of the best European beaches worth visiting in 2025, along with a curated selection of summer stays handpicked from **Luxury Escapes European Beach Destination Sale**.

EUROPEAN BEACH DESTINATIONS WORTH VISITING IN 2025

- Puglia, Italy (**here's why**)
- Sicily, Italy (**here's why**).
- Mykonos, Greece (**here's why**)
- Barcelona, Spain (**here's why**).
- Ibiza, Spain (**here's why**).
- San Sebastián, Spain (**here's why**).
- Palma, Spain (**here's why**).
- Comporta, Portugal (**here's why**).
- Hvar, Croatia (**here's why**).



Pollignano a Mare, Puglia, Italy. Credit: Francesco Riccardo Iacomino via Getty.

Puglia, Italy

Italy's charming, beach-fringed southern region of Puglia is no longer a well-kept secret. Once considered a sleepy Mediterranean escape overshadowed by Italy's rockstar destinations — like **Amalfi**, Lake Como and Cinque Terre — Puglia is now stealing the Euro summer spotlight, drawing savvy travellers and locals alike. Chances are, you've already pinned one of its dreamy beaches to your holiday Pinterest board.

Revered for its slower pace, family-run trattorias and turquoise waters, Puglia feels like a step back in time to Italy of decades past. But what makes the region so special is its spectacular coastline and diverse landscape. From the cliffside town of Polignano a Mare, dramatically carved into limestone, and the whitewashed villages of Ostuni to Lecce's ornate Baroque architecture and the fairytale trulli huts of Alberobello, Puglia's eclectic, old-world aesthetic cements it as an unforgettable destination.

Where to stay:

- **Rocco Forte Masseria Torre Maizza, Fasano**
- **La Fiermontina Luxury Home, Lecce**