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The best luxury hotels in Puglia for 2024

The most divine check-ins for a soulful holiday in southern Italy

BY JESSICA BURRELL UPDATED: 05 AUGUST 2024

There are many reasons to love Puglia, the southern heel-forming region of Italy but, increasingly, one of the most compelling is its selection of luxury hotels. Whether you're drawn to [five-star decadence](#), boutique boltholes or the latest new opening generating a buzz, we've searched the length of the region's rugged, sun-bleached coastline to bring you the very best luxury hotels in Puglia.

Chances are, you will have heard travellers waxing lyrical about this unique region, which in many ways feels like the ultimate [Italian holiday fantasy](#) incarnate. [Summer](#) lingers late here, meaning you can enjoy the magical atmosphere – which at times feels like Tuscany, a [Greek island](#) and [Morocco](#) all at once – a fair way into the [autumn months](#). And though it's soared in popularity in recent years, corners of Puglia still feel gloriously undiscovered.

For the uninitiated, this is a land of authentic charm and natural abundance, famous for its sprawling farmlands dotted with ancient *trulli* (those sun-bleached dry stone houses with a corbelled roofs), dizzying hilltop towns overflowing with history, heaven-sent food and nectar-like locally produced wine.

In fact, Puglia has become something of a magnet for foodies of late, staying true to its humble *cucina povera* origins while leaning into modern indulgence with now globally known favourites. Think fresh seafood caught off the scenic coast, traditional orecchiette pasta and unctuous burrata at every turn.

Top spots in the region – which also happen to be home to the best luxury hotels in Puglia – include Lecce, Ostuni, Monopoli, Savelletri and Gallipoli. But there are so many other hidden gems to explore too...

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La Fiermontina, Lecce



Courtesy of the hotel

Lecce, which has long been dubbed 'the Florence of the south' thanks to its abundance of Baroque architecture, might just be the most beautiful city in Puglia. And easily one of the best hotels in town is [La Fiermontina](#), a five-star spot in Lecce's *centro storico*.

The rooms and suites are sprawling spaces that artfully combine quietly luxurious minimalism and the historic features of the 18th-century masseria. This truly is an 'urban retreat', offering proximity to everything you'd want to visit in the city as well as a comforting, cocooning sense of privacy and escape.

Nowhere is this clearer than ensconced in a lounge amid the hotel's own private olive grove, a perfect Hockney-esque swimming pool at its centre. Art is certainly a striking feature here – the hotel itself is an homage to muse Antonia Fiermonte – with giant bronze sculpture and thoughtful artwork from the family collection throughout.

Art is also a highlight at nearby sister property Palazzo Bozzi Corso, as well as the group's brand new Fiermonte Museum Suites.

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