THE PLACE OF WONDERS

FOUNDATION

Experience available

Monday to Friday:

10.30am - 5.30pm

Experience duration:

1.5 hour

One week's notice of booking required.

THE ART OF TEXTILES WITH BESTE

Tuscany, specifically medieval Florence and nearby Prato, set the bar for premium textiles as far back as the Middle Ages. From circa 1300, Florence was the epicenter of wool and silk production, thanks to the prevalence of local skillset and the abundance of rivers and streams integral to the washing process.

These traditions continue to this day thanks to the generational transfer of knowledge, investment in the textile trade, and hubs of innovation like Beste.

A world-renowned textile hub, Beste sits at the forefront of design innovation today, delivering technical and sustainability solutions for the world's most renowned luxury brands.

Uniting new technologies, generational knowledge and the hand-touched practices of Italy's rich textile traditions under one roof, Beste safeguards the past to solidify Italy as an innovation leader for the future.

To walk through the many labs and showrooms in this ultra-modern building in Prato is inspiring, and the incredible archive is not to be missed. The men and women of all ages sewing, designing, quality controlling, and researching new solutions and sustainable techniques offer a masterclass in safeguarding Italy's rich textile tradition, weaving the knowledge of the past into a more sustainable future. But above all else, Beste excels in sourcing clean supply chains for clients, ensuring the best possible final products made humanely and ethically with raw materials – because fashion should be fair.