

FAMILY TOURS & ACTIVITIES
IN AND AROUND
Florence



HR

HOTEL REGENCY
FIRENZE

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FAMILY JOURNEYS THROUGH FLORENCE & TUSCANY

EXPLORE, TASTE, CREATE

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FAMILY ADVENTURE IN FLORENCE

Tailor-Made Tours for Families & Young Explorers

Florence becomes an open-air playground for children and families through guided experiences designed with care and creativity.

We offer two types of engaging tours:

- **Family-Friendly Tours**, ideal for families with children of any age, blending culture, storytelling, and interactive elements to keep everyone involved.
- **Kids Tours**, crafted especially for children aged 3 to 14, with hands-on activities, visual tools, maps, and games to turn history and art into fun adventures. Parents are welcome to join or take a step back while their little ones explore under expert guidance.

From discovering hidden Roman ruins to playing detective in Renaissance palaces, each tour is a journey to remember – playful, educational, and unforgettable.



TREASURE HUNT IN FLORENCE

Florence turns into a giant board game where fun meets learning!

Specially designed for kids aged 4 to 12, our **Treasure and Scavenger Hunts** offer immersive explorations of the city's most iconic places – from secret gardens to historic palaces. With personalized booklets, children will decode clues, search for symbols, and uncover hidden stories as they walk through history.

Each hunt is tailored to a theme:

- **Medici Treasure Hunt:** Discover the powerful family that shaped Florence
- **Boboli Garden Hunt:** Explore a royal garden filled with surprises
- **Scavenger Hunt in the City:** Become a special agent for the Florence Secret Agency
- **Bargello Museum Hunt:** Meet the masters of sculpture in an unexpected way

Every child becomes an explorer. Every step hides a clue. And every tour is a memory in the making.



ART EXPERIENCES FOR FAMILIES

Share a moment of creativity with your children in the inspiring setting of a private artist's studio in Florence's historic center. These hands-on experiences are designed for families, with sessions tailored to beginners and young artists aged 4 and up.

Choose your artistic adventure:

- **Paint the Duomo's view** in watercolor or acrylic
- **Discover the magic of fresco**, just like Fra Angelico
- **Model clay inspired by Michelangelo's David**

With expert guidance, quality materials, and a warm atmosphere, each family member will create a unique and meaningful souvenir – and a memory to treasure.

Available in English, Italian, or French.



A FAMILY RAFTING EXPERIENCE

Discover Florence from a whole new perspective – right from the water! Our urban rafting and packrafting experiences on the Arno River are perfect for families with children, offering a safe and exciting way to enjoy the city's most iconic landmarks, from Ponte Vecchio to the Uffizi, while gently floating along the river.

Guided by certified professionals, this fun-filled adventure blends nature, history, and a splash of excitement – ideal for curious kids and adventurous parents alike.

To make the moment even more special, families can choose to enjoy an exclusive aperitivo served under the arches of Ponte Vecchio, or capture the memory forever with a professional photo service or GoPro rental. For those who wish to explore further, a walking tour of Florence's hidden corners can be added for a complete cultural adventure.

No previous rafting experience is needed – just bring comfortable clothes, shoes that can get wet, and your sense of wonder. This experience is available from March to November and can be reserved as a private tour for a truly tailored outing.



FLORENCE OR VAL D'ORCIA: DISCOVER TUSCANY BY BIKE

Two landscapes, two rhythms, one unforgettable way to explore: by bike.

Choose between a gentle ride through the historic heart of Florence, perfect for families and first-time visitors, or an e-bike adventure through the rolling hills of Val d'Orcia, surrounded by nature, silence, and timeless beauty.

In Florence, follow a local guide along quiet streets and hidden corners, past the Duomo, Piazza della Signoria, and artisan workshops. It's an easy-paced experience, ideal for families, where every stop tells a story, and the city comes alive through the eyes of both children and adults.

If you're longing for wide open spaces, the Val d'Orcia tour takes you off the beaten path through vineyards, cypress-lined lanes, and medieval hamlets. Thanks to the comfort of e-bikes, even the hills are a joy – making this a perfect outdoor escape for adventurous families or nature lovers.

Two different views, two unforgettable journeys. Just pick your pace – and ride.



EXPLORE THE TUSCAN HILLS ABOARD AN ICONIC ELECTRIC FIAT 500

Discover Florence from above, far from the busy streets of the historic center, through an intimate panoramic journey aboard a fully electric Fiat 500, an icon of Italian style reimagined for a sustainable and comfortable experience.

This private tour is designed for friends and small families who wish to admire the city from its most breathtaking viewpoints, where Florence reveals its true scale and beauty.

The route unfolds along the surrounding hills, reaching iconic panoramic spots such as Piazzale Michelangelo, where the skyline of domes, towers, and Renaissance rooftops opens up in unforgettable views. From elevated terraces and quiet hillside roads, the city is observed from a privileged perspective, framed by nature and light rather than crowds.

Beyond Florence, the journey may continue into the rolling Tuscan countryside and the Chianti area, where scenic roads wind through vineyards, olive groves, and timeless landscapes. Here, guests can slow the pace, stop for photographs, and enjoy a relaxed picnic immersed in nature, savoring the harmony of land, flavors, and silence.

Whether overlooking Florence at sunset or exploring the serene Chianti hills, this tour offers a refined blend of panorama, nature, and conviviality, transforming a scenic drive into a collection of lasting memories.



PICCOLI CHEF: GELATO & PIZZA MAKING

This hands-on cooking class is a joyful culinary experience for the whole family, where kids and adults learn to make two of Italy's most beloved treats: pizza and gelato.

Under the guidance of a seasoned *pizzaiolo*, participants will learn the art of kneading and shaping pizza dough, selecting fresh toppings, and baking their creations to perfection. While the pizzas cook, the fun continues with a gelato-making session, where you'll discover how Italy's iconic dessert is crafted from simple, fresh ingredients.

Warm, interactive, and full of delicious moments, this experience is a playful way to taste Italian culture together. And of course, the best part comes at the end – when everyone gathers around the table to enjoy what they've made.

No experience needed. Just bring your appetite and your smile!



PICNIC IN THE COUNTRYSIDE

Slow down and savor the beauty of the countryside with a picnic experience just a short distance from Florence. Surrounded by olive trees, peaceful woodlands, or beside a quiet pond, you'll enjoy a basket filled with genuine Tuscan flavors – fresh bread, traditional focaccia, cold cuts, local cheeses, dessert, and Chianti wine for the grown-ups, with a special basket tailored for younger guests.

The experience includes all-day access to the Botanic Garden, allowing families to wander freely, discover shaded spots, and simply enjoy time together in nature. Whether you spread your blanket beneath an ancient tree or by the lake's edge, it's a moment of pure countryside charm.

No rush, no schedule – just the taste of Tuscany and the sound of the wind in the trees.



THE JOY OF NATURE: A FAMILY DAY ON THE FARM

At the heart of the hills near Florence lies a farm that invites families into a world of wonder, learning, and laughter. Children can brush and feed donkeys, ride ponies through the garden paths, search for hidden eggs, plant vegetables, and learn about the secret life of bees – all in a safe and welcoming environment.

From guided nature walks to hands-on experiences in the vegetable garden, every activity is designed to connect children with nature and traditions through play and gentle exploration. Parents can relax while little ones become gardeners, explorers, or tiny farmers – and everyone enjoys a wholesome snack and access to the Botanic Garden.

Whether it's your first visit or one of many, a day on the farm is a story your family will remember.





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Discover the very best of **Florence** and **Tuscany** with the help of our **Concierge**, who will be delighted to curate unique experiences and ensure every moment of your stay is exceptional.

Contact us at: concierge@regency-hotel.com

Hotel Regency
Piazza M. D'Azeglio, 3 | 50121 Firenze Tel +39 055 245247
info@regency-hotel.com | regency-hotel.com

  @regencyfirenze