

ENHANCE

Join Us to
Protect
Parma's
Natural
Heritage



Together we can
make a difference

LA BIODIVERSITY



Protecting Biodiversity in the Province of Parma

Maintaining the balance

Welcome to our hotels, located in a province rich in nature and culture. The biodiversity of the Parma area is extraordinary: from the Apennine hills to the river areas, every corner is home to animal and plant species that enrich our environment and make it unique. As a hotel group present in several locations, we are deeply committed to protecting this natural heritage.

In our hotels, we are dedicated to sustainability both in our daily management and in raising awareness among our guests. We invite you to discover the natural wonders of the province of Parma and join us in their protection.

Why is biodiversity essential?

Biodiversity supports ecological balance and guarantees essential natural services, such as purifying water and air. Preserving it means taking care of the environment in which we live and of future generations.



We cannot just admire
biodiversity, we must
protect it.





Cento Laghi Park: a natural jewel in the Apennines

Just a short distance from our hotels, the Cento Laghi Regional Park is one of the most fascinating natural areas in the province. Its forests, glacial lakes and streams offer a unique habitat for species such as the Apennine wolf and the roe deer, making it an ideal destination for excursions and nature immersions.

Parma Morta Nature Reserve: a wetland ecosystem

Along the Po River is the Parma Morta Nature Reserve, a wetland that is home to a wide variety of aquatic species and migratory birds. Visiting this area allows you to observe up close the beauty of a fragile but essential ecosystem and understand the value of its conservation.





Taro River Park: a resource of river life

The Taro River Park is a river ecosystem of great ecological value, with unique flora and fauna including the kingfisher and the otter. Located near our hotels, this park offers our guests an opportunity to discover the charm of an authentic and protected nature.



HOW CAN YOU CONTRIBUTE?

During your stay at our hotels, choose environmentally friendly activities such as hiking or cycling, and follow the rules of protected areas. We are committed to reducing our environmental impact, and your support will help us promote sustainable tourism.

Together we can make a difference

Every gesture, big or small, contributes to preserving the biodiversity of our territory. With your support, we can ensure that the unique landscapes of Parma continue to thrive. Choosing sustainability means enhancing and protecting the future of this wonderful land.

Thank you

