

THE NEGRONI EXPERIENCE

For the Ultimate Masterclass, The Place Firenze offers the opportunity to learn, experience and create a legendary drink whose history began in Firenze in 1919.

Join Zack, our Food and Beverage Manager for a lesson in the Art of the Negroni as we privatize the bar for you to learn the story behind Count Camillo Negroni and the reason why this cocktail has gained international fame since more than 100 years. While learning, sipping, creating and experimenting 7 different Negroni's ancestors and variations, our guests will also learn about Florentine glassware, our stamped ice blocks and how we barrel age our signature drink for an even more powerful taste. The class includes hors-d'oeuvres made by our Chef Asso to enjoy and a gift is given to remember the occasion for years to come.

Price € 200 per person (min 2 max 6 participants)

Timing anytime of the day, 2 hours masterclass

Booking: restaurant@theplacefirenze.com min 7 Days in advance

Cancellation policy: 50% of the amount will be charged from the credit card given as guarantee for cancellation up to 24h. before the event

